



# British Cycling North West Regional Board AGM

Cycling Delivery Manager's Report - 2021



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### **1. Introduction**

2021 has, like 2020 been severely affected by the Covid19 pandemic. This has meant that most of the British Cycling activity in the first part of the year was suspended. Happily, we are now back fully operational with competitive, recreational, coaching, educational and club cycling events all taking place following the guidance contained in 'The Way Forward' which provides detailed information on resuming the delivery of cycling activity.

The work of the NW Region is guided by the NW Regional Delivery Plan 2021. This key document is agreed and prepared by the NW Regional Board and the British Cycling NW Regional Team. It gives an overview of the priority activities to be carried out by British Cycling in the North West region. Oversight is provided by the NW Regional Board Regional Delivery Plan and Finance Workgroup. The delivery of the Regional Delivery Plan has been significantly affected by the Covid19 pandemic.

### **2. Cycling Delivery - Regional Team**

The current NW regional team is shown in the diagram below. Since the last AGM, the team has seen the departure of Lydia Walker, our Go-Ride Coach in Carlisle, upon the demise of the partnership in the city.

## MEET THE BRITISH CYCLING REGIONAL DELIVERY TEAM...



### 3. The NW Regional Delivery Plan 2021

A copy of the 2021 NW Regional Delivery Plan is enclosed. Progress against the various key priorities has been hampered by the Covid19 Pandemic however some excellent work has been undertaken. A few of the highlights are:

- £2.2m secured for 21 NW cycling facility projects under the Sport England / British Cycling Places to Ride funding programme.
- Successful NW Events road race test event successfully delivered according to Covid19 guidelines at Pimbo and several calendar events delivered since across various disciplines.
- Breeze into the Forest partnership with Forestry England introduced in Delamere and Whinlatter encouraging Breeze rides for women in these locations.
- Go-Ride Coaching opportunities delivered consistently since the beginning of the year – the NW Region outperforms all other regions.
- The British Cycling Summer of Cycling campaign has been very successful in the NW with participation currently the highest of all 10 regions.
- New NW Regional Board workgroups established for Membership & Recreation and Diversity and Inclusion bringing new people into contact and contributing significantly to the workings of the NW Board and Region.
- Major educational 'partnership' established with Transport for Greater Manchester for the delivery of ride leader, coaching and active travel related courses across the 10 boroughs of Greater Manchester.
- NW Regional Championships for road racing due to be held in October 2021.
- The development of a partnership with Access Sport delivering coaching for young people in Salford based around the new BMX pump track at Peel Park.

There are many more highlights and these can be seen in the enclosed regional delivery plan along with progress against other priorities.

### 3.1. British Cycling – Partnership Update

In the North West region, we have partnership agreements in place with the following organisations:

- Manchester Active (formerly with Manchester City Council)
- Lancashire County Council
- Active Tameside (formerly with Tameside Council)
- Transport for Greater Manchester

We continue to deliver our ride programmes in all areas of the NW region and will revisit potential new partnership arrangements with these and other local authorities in the future.

### 3.4. British Cycling – other regional developments

We have worked closely with a number of other local authorities with the intention of developing relationships into more structured partnerships. These include Cheshire East, Cheshire West & Chester, Warrington, Trafford, Salford, Carlisle and the Greater Manchester Combined Authority.

### 3.5. British Cycling Membership in the NW

British Cycling membership in the region currently stands at 14,739 of which 83% are male. There are currently 2,299 race licence holders of which 394 are female.

### 3.6. Cycle Sport

The racing calendar across all disciplines has been seriously affected during 2020 due to the Covid19 Pandemic. However, 191 events have taken place.

The table below shows the 2021 comparison against 2020 and illustrates the impact of the Covid19 Pandemic but also the recovery.

<b>Discipline</b>	<b>2020</b>	<b>2021</b>
BMX	14	12
Closed Circuit	19	101
Cycle Speedway	11	21
Cyclo-cross	7	2
MTB DH & 4X	1	7
MTB XC & Endurance	3	12
Road	4	14
Sportive & Leisure	3	11
Track	35	11
<b>TOTAL</b>	<b>97</b>	<b>191</b>

### **3.7. Go Ride NW Region**

Go-Ride performance is as follows for 2021:

Actual 2021 (to date) 6,655 throughput (against a total 2020 year figure of 8,055)

As with other activities across the NW Region, activity was curtailed during the lockdown period. We now have Go-Ride coaching activity resumed in our key partnership areas of Manchester and Tameside and also part-time with Access Sport in Salford.

### **3.8. British Cycling Workforce**

The NW region currently has 560 trained event, recreation, coaching volunteers and event organisers across all disciplines including both cycle sport and recreational riding.

Without the tremendous commitment and passion of all our volunteers, we would not be able to deliver the events that we do and our grateful thanks go out to all involved.

### **3.9. Recreational Ride Programme delivery statistics**

2021 has seen 909 recreational rides delivered with 431 for women. Comparison with 2020 is impossible as no recreational rides were delivered during the lockdown periods.

### **3.10 Club Membership**

The NW has 229 affiliated clubs and teams of which 41 are Go-Ride clubs. 39.8% of club members are British Cycling members, a rise from 37.6% in 2020. Of the total membership, only 18.4% are female. 62% are over the age of 42.

### **3.11. Places to Ride**

The Places to Ride fund has been very successful in the NW securing almost £2.2m for 21 projects.

## **4. BMX**

Whilst not covered by a NW Board workgroup at this time, there has been significant progress in this discipline, particularly in BMX Freestyle.

Two facility locations have been successful in receiving funding through the Places to Ride Fund; Manchester BMX at Platt Fields and Junction 4 Skatepark in Blackburn with Darwen. These are either creating new facilities or improving existing facilities as in the case of Platt Fields.

In addition, British Cycling has created the new BMX Freestyle Commission and Anthony Ramsey, owner of Junction 4 Skatepark is a member of that Commission.

A key priority for 2022 will be the development of a strategic plan for BMX that gives a renewed focus on talent development in the BMX disciplines.

## **6. Contact details and more information**

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