

*Ayisatu Emore – Nomination for Regional BCNW Board*

I am a woman of Yoruba parentage who works as a Health and Wellbeing Coach. In 2020, I founded Idaraya Life CIC to provide Black women with accessible health coaching services to alleviate ill health caused by physical inactivity.

I enjoy living a multi-passionate life that reflects my core values of autonomy, creativity, and co-creation. Working to make a marked difference on Health Inequalities in my lifetime, I am an aspiring Service Designer using my various skills and work experience amassed as a Freelance Business Strategist, a Textile crafter and in Corporate Communications.

A cheerleader for women, I am a trained #IamRemarkable facilitator (Workshop to help people develop self-promotion skills) and run two monthly Peer Coaching groups encouraging women to strategically work towards their dreams and keep their momentum up.

I volunteer as a Parent Governor, am a steering group member of the Greater Manchester Equality Alliance and am an engaged member of the growing Greater Manchester Movement for Community Power.

I enjoy all type of physical activity. I am a Level 1 Cycling Coach, Fitness Instructor, and I volunteer as a Breeze Ride Leader. I live in Wigan, with my husband and 2 kids.

I will be dedicated to communicating the needs of the of our diverse community and ensuring their interests are consistently served. As someone who has experience of the voluntary, public and private sector, I'm conscious of the varying needs of multiple stakeholders. This helps my capacity to perceive and respond to different views with an open mindset. I think it is essential that there is visible representation when working on inclusion and this is why I'm particularly keen to join the board.