



British Cycling North West Regional Board AGM

Annual Cycling Delivery Report – 2020



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1. Introduction

2020 has been severely affected by the Covid19 pandemic. This has meant that the majority of staff, particularly those in the regions, have been furloughed and are only now beginning to return to work.

The work of the NW Region is guided by the NW Regional Delivery Plan 2020/21. This key document is agreed and prepared by the NW Regional Board and the British Cycling NW Regional Team. It gives an overview of the priority activities to be carried out by British Cycling in the North West region. In addition, the NW Region has developed a NW Region Recovery Plan to oversee its emergence from Covid19. This document is relatively short-term, running until the end of March 2021 after which the NW Regional Delivery Plan for 2021/22 will come into play. The delivery of the Regional Delivery Plan has been dramatically affected by the Covid19 pandemic.

British Cycling has prepared a document 'The Way Forward' (enclosed) which provides guidance on resuming the delivery of all cycling activity.

2. Cycling Delivery - Regional Team

As the NW Region will be aware, British Cycling finalised a restructure of the whole organisation in the autumn of 2018. A further reorganisation is currently underway and is out to staff consultation. As ever the funding regime that supports British Cycling's activities is constantly changing and 2020 has seen the curtailment of the strategic partnership with HSBC UK and the impact of Covid19, particularly on event levies and partnership activity. The new structure not only reflects resources available but the key strategic priorities of the organisation in relation to itself and its partners. The restructure will, however, place the organisation in the best possible position to deliver on all activities from now onwards.

The current NW regional team is shown in the diagram below. Since the last AGM, the team has seen the departure of Rebekah Reese, our Recreation Officer in Liverpool, upon the demise of the partnership in the city.

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3. Cycling Delivery Overview – North West

2020 has been dramatically affected by the Covid19 Pandemic with all activity being suspended during lockdown. I am very happy to report that the majority of activity has now resumed in some format and it is hoped that by the end of the year we will be a strong position to prepare for and resume all activity in 2021.

3.1. British Cycling – Partnership Update

In the North West region, the partnership landscape with local authorities has changed during the course of the last year. Specifically, we have partnership agreements in place with the following organisations:

- Manchester Active (formerly with Manchester City Council)
- Lancashire County Council
- Active Tameside (formerly with Tameside Council)

We continue to deliver our ride programmes in all areas of the NW region and will revisit potential new partnership arrangements with these and other local authorities in the future.

3.2. British Cycling Lancashire Partnership Update

Our one-year rolling partnership with Lancashire County Council oversees the delivery of British Cycling's recreational ride programmes throughout the county.

3.3. British Cycling Manchester Partnership Update

The existing multi-year partnership with Manchester Active (formerly with Manchester City Council) goes from strength to strength. After a very successful 2019 during which 11,000 people attended Let's Ride Manchester, we have, like every region in the country, suffered from the impact of the Covid19 pandemic however activity

on all fronts has resumed. We are in a strong position to react to the reintroduction of local restrictions such as those affecting Greater Manchester in August / September.

3.4. British Cycling – other regional developments

We have worked closely with a number of other local authorities with the intention of developing relationships into more structured partnerships. These include Cheshire East, Cheshire West & Chester, Warrington, Trafford, Salford, Cumbria and the Merseyside Combined Authority.

3.5. British Cycling Membership in the NW

British Cycling membership in the region currently stands at 14,868 of which (83%) are male – an unsurprising reduction on last year. The region accounts for 11.6% of the total membership in England. Junior, Youth and U12 account for 8% of the total.

3.6. Cycle Sport

The racing calendar across all disciplines has been seriously affected during 2020 due to the Covid19 Pandemic. However, 176 events have taken place (89 competitive and 87 non-competitive).

The table below shows the 2020 comparison against 2019 and illustrates the impact of the Covid19 Pandemic.

Discipline	2019	2020
BMX	57	11
Closed Circuit	155	14
Cycle Speedway	28	6
Cyclo-cross	14	3
Go-Ride	202	80
MTB	22	3
Road	33	4
Sportive & Leisure	35	7
Track	84	48
TOTAL	630	176

3.7. Go Ride NW Region

Go-Ride performance is as follows for 2020:

Actual 2020 (to date) 3,044 throughput / Target 20,200

Community throughput 1,730

School throughput 1,581

As with other activities across the NW Region, activity was curtailed during the lockdown period. We now have Go-Ride coaching activity resumed in our key partnership areas of Manchester and Tameside.

We are also hosting a Development Centre pilot at the Tameside Circuit which has been well attended. A further pilot is also being hosted at Herne Hill.

3.8. British Cycling Workforce

The NW region currently has 2,519 trained volunteers and event organisers across all disciplines including both cycle sport and recreational riding (1,114 coaches & leaders, 785 club volunteers, 391 event volunteers, 229 recreation volunteers).

Without the tremendous commitment and passion of all our volunteers, we would not be able to deliver the events that we do and our grateful thanks go out to all involved.

3.9. Recreational Ride Programme delivery statistics

The table below gives a summary of the activity carried out in each partnership area in the Northwest. The table shows the full year 2019/20 compared to the previous year.

	2017/18	2018/19	2019/20
HSBC Ride Social			
Rides taken place	909	589	191
Participants	4080	3,877	936
Unrecorded throughput	2041	1,103	
Buddies	398	416	
Groups	39	30	
HSBC Breeze			
Rides taken place	1018	1,037	428
Participants	4381	4,340	1,590
Unrecorded throughput	1110	614	
Champions active	108	107	
HSBC Guided Rides			
Rides taken place	304	506	176
Registrations	2171	2,359	867
Participants	2193	2,563	838
Attendance rate	101%	109%	
Active Ride Leaders	177	106	
Routes	343	337	
Total			
Total participants	10624	10,780	3,364
Unrecorded Throughput*	3151	1,717	
Rides	2231	2,132	795
Grand total throughput	13775	12,912	3,364

3.10 Club Membership

The NW has 231 affiliated clubs and teams of which 28 are Go-Ride clubs. 37.6% of club members are British Cycling members. Of the total membership, only 18% are female. 60% are over the age of 40.

3.11. Places to Ride

The Places to Ride fund is in its third and final year and there are several large and smaller scale applications across the NW going through the process at the time of writing. The projects cover a wide range of facility types. The fund closes to applications in mid-January 2021.

4. NW Board Workgroups

4.1. Membership and Recreation Workgroup

In 2019, the NW Board agreed to the establishment of a new workgroup, the Membership and Recreation Workgroup. This was in recognition of the focus required on both aspects in the region. Work has been undertaken to gather membership of the workgroup although the first meeting has not yet taken place due to the Covid19 pandemic. This important workgroup will be established fully in the autumn of 2020.

4.2. Regional Delivery Plan and Finance Workgroup

In 2019, the NW Board also agreed to establish a Regional Delivery Plan and Finance workgroup. This strategic group met on several occasions to oversee the development of the 2020/21 Regional Delivery Plan and agree the high-level priorities for the region for the coming year. It will play an important part in the oversight of the Regional Recovery Plan and in the preparation of the 2021/22 Regional Delivery Plan. A key element going forward will be the various workgroups oversight of regional priorities and their link to available resources.

5. Other Achievements and Actions

- In late September 2019, members of the NW team supported the Road World Championships in Yorkshire delivering Go-Ride and Ready, Set, Ride activity in the Hub.

6. Contact details and more information

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