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### **Publicity & Media report for 2020 AGM**

We have successfully launched the new BCNW website, which has made it easier for both members and the board to access news, documents and assets made available by BCNW/ We plan to continue the growth of this new website and incorporate aspects from each workgroup into the content and structure. It is also planned that the website will be the home of the recently announce North West Regional Academy.

We have recently established an Instagram account for the region, in which we hope to connect with our younger members, pushing out relevant and useful content. The account has already gained some traction, with work on creating some new content commencing soon. The account can be found here <https://www.instagram.com/britishcyclingnorthwest/>

Due to Covid-19 we have had to take our board meetings virtually and have therefore invested in a Zoom subscription for the region as well as a Microsoft Office 365 subscription.

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