



23 August 2018

PRESS & MEDIA CO-ORDINATOR

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Report for North West Region Annual General Meeting 2018

Website & Social Media

The British Cycling North West Region website www.bc-nw.co.uk provides Region specific information and also carries news and press releases as appropriate.

The site has again been used as the primary distribution channel for information relating to this Annual General Meeting, with CV's and Reports available to download and print as required, resulting in a considerable saving in both printing and postage costs for the Region.

Whilst every effort is made to keep the site up to date, ultimately it is reliant upon the timely receipt of information, both from other Region Board members and elsewhere.

2018 also saw the continued use of social media updates via Facebook (BC North West Region) and Twitter (@BC_NorthWest), these are also linked on the homepage of the website.

Ongoing development and maintenance of the website is carried out by me on a no-cost basis to the Region.

Press Releases & Media Contacts

Contact with numerous print and electronic media sources allows the dissemination of press releases, results and other Region specific information on a local, national and even international basis as appropriate.

North West Region Videofinish & Radio Equipment

The Videofinish systems, UHF car and portable radios have been used extensively at Regional road and track events throughout the year. In 2018 the region completed replacement of worn out equipment with the purchase of new radio microphones for the other six car sets.

Carl Lawrenson
Press & Media Co-ordinator

www.bc-nw.co.uk

British Cycling North West Region : Cheshire, Cumbria, Isle of Man, Lancashire, Manchester & Merseyside