



29 August 2017

**PRESS & MEDIA CO-ORDINATOR**

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## **Report for North West Region Annual General Meeting 2017**

### **Website & Social Media**

The British Cycling North West Region website [www.bc-nw.co.uk](http://www.bc-nw.co.uk) provides Region specific information and also carries news and press releases as appropriate.

The site has again been used as the primary distribution channel for information relating to this Annual General Meeting, with CV's and Reports available to download and print as required, resulting in a considerable saving in both printing and postage costs for the Region.

Whilst every effort is made to keep the site up to date, ultimately it is reliant upon the timely receipt of information, both from other Region Board members and elsewhere.

2017 also saw the continued use of social media updates via Facebook (BC North West Region) and Twitter (@BC\_NorthWest), these are also linked on the homepage of the website.

Ongoing development and maintenance of the website is carried out by me on a no-cost basis to the Region.

### **Press Releases & Media Contacts**

Contact with numerous print and electronic media sources allows the dissemination of press releases, results and other Region specific information on a local, national and even international basis as appropriate.

### **North West Region Videofinish & Radio Equipment**

The Videofinish systems, UHF car and portable radios have been used extensively at Regional road and track events throughout the year. In 2017 the region replaced worn out equipment including radio microphones and video camera tripods.

**Carl Lawrenson**  
**Press & Media Co-ordinator**

[www.bc-nw.co.uk](http://www.bc-nw.co.uk)

*British Cycling North West Region : Cheshire, Cumbria, Isle of Man, Lancashire, Manchester & Merseyside*